

April 24, 2007

Dear Mid-South Clean Air Coalition Partners:

Thank you to everyone who participated in last Tuesday's Mid-South Clean Air Coalition Partners meeting. Nearly 70 persons representing government, agencies, businesses and environmental organizations contributed ideas that will be extremely valuable as we work toward a long-term Clean Air Plan. For those unable to attend because of the late notice on change in meeting date, we hope you'll be able to join us at future meetings.

We heard terrific best practice presentations from MLGW, Cummins Emissions Solutions, Methodist Hospital, and Memphis Area RideShare. Mayor Wharton spoke of his administration's commitment to clean air. The breakout session allowed everyone to share their thoughts on how to improve our air quality. Enclosed you will find the comments from the breakout session. If you were not present, please consider submitting your responses to the questions so that we can add them to the compilation.

As we concluded the meeting, we would again encourage you and those in your circles of influence--family, workplace, civic organizations and others--to incorporate the "Cool 5" tips into your daily activities this summer.

- 1) Stop at the Click (Don't top off the tank when filling)
- 2) Link the Trips (Plan ahead--make all your stops in one trip)
- 3) Mow When the Sun is Low (Wait until 7 p.m. to mow the yard)
- 4) Share the Ride (Carpool/vanpool to work)
- 5) Don't be an American Idle (Turn engines off when idling more than 30 seconds)

Ronné Adkins, Shelby County's Clean Air Coordinator, will keep you updated via email with all of the clean air activities planned for May, as well as general Coalition information.

Sincerely,

Mayor Goldsworthy

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